

Alaska Public Health Training Network's Program Planning Policy

1. APHTN usually broadcasts bioterrorism or public health related programs every Thursday morning from 9:00 a.m. - 11:30 a.m. over University of Alaska Television (UATV). Broadcast time may vary. It is funded by Alaska's Bioterrorism.
2. APHTN contributes half of its time to broadcast Bioterrorism related programs.
3. APHTN requires sponsorship of \$1,000 for each non-terrorism related program up to two and a half hours. The \$1000 includes
 - downlink up to two and a half hours,
 - uplink, up to two and a half hours,
 - transponder charge,
 - tape duplication VHS tape
 - standard conversion into 3/4 inch or DV cam tape
 - 10-30 % University of Alaska Southeast (UAS) Media Services Overhead.
4. Requests should be made to Primary Care Unit Manager (Pat_Carr@health.state.ak.us) and Distance Learning Coordinator (Raj_Maskay@health.state.ak.us) with appropriate colocode number of Department of Health and Social Services with brief description of program, coordinates, time, and place of original broadcast and desired time of broadcast in Alaska, flyer and name and address of contact person.
5. Non-state organizations should send their checks payable to the State of Alaska, attn: Larry Bussone, Procurement Officer, DHSS, Division of Public Health Section of Community Health and EMS P. O. Box 110616, Juneau, AK 99811-0616 Phone (907) 465 2359 Fax (907) 465 4101
6. APHTN serves on a first come-first serve basis, but it reserves the right to reschedule or move program without prior agreement or notice, depending on the Division of Public Health's special need or emergency demands. DLC will notify the changes made in schedule to the program sponsor.
7. Program approval depends on
 - Program coordinates (Satellite type, transponder, degrees, audio frequency, channels, and time). All these parameters should be acceptable to UAS in Juneau. APHTN seeks UAS Media Services' prior consent for coordinates.
 - Down-linking (record) and uplinking (broadcast or air) times should not interfere with the UAS' blocked time for its own scheduled classes and programs.
8. APHTN broadcasts over UATV channel on cable TVs. APHTN do not pay local cable distributors to deliver the services. Cable distributors voluntarily deliver the UAS/UATV/APHTN in local communities. APHTN notifies the schedule of broadcast to Cable Distributors by email on Monday and Wednesday for their convenience.
9. It is up to the local cable distributors to carry or decline the broadcast to the local cable TVs. Cable Distributors delivers UATV signal voluntarily, so APHTN can not guarantee the delivery of programs on all communities as listed in the APHTN webpage. The UAS Media Services (phone 907 465 6463) provide technical assistance to satellite downlink information to satellite holders and cable distributors. The UAS also distribute Integrated Receiver Decoders (IRDs) to local cable distributors according to UAS policies and regulation.
10. Site Coordinators or Participants of APHTN are requested to contact local cable distributors immediately in case of interruption of program. Phone numbers are listed in APHTN webpage.
11. The content of the program is decided on variety of factors which includes, Center for Disease Control and Preventions, Public Health Training Network suggested programs, coordinates, current interests, and local requests.



The Alaska Public Health
Training Network

